HANNAH FOSTER

913-708-1611 | HMFOSTER7@GMAIL | HANNAHFOSTERDESIGNS.COM | DENVER, CO

01.EXPERIENCE

SENIOR PRODUCT DESIGNER
MAY 2022 - NOV 2024 | ARTIFACT UPRISING
UX lead of end-to-end shopping and product customization experiences. Directly impacted user satisfaction through strong UI direction, and simplifying information architecture. Implemented and maintained net new design systems, accessibility standards, and overall design process.

SENIOR UX ARCHITECT
JAN 2021 - MAY 2022 | VIZIO
Cross-platform UX strategy and UI for the VIZIO SmartCast platform on VIZIO TVs. Designed for TV, Web, and VIZIO SmartCast Mobile App; implementing payment structures, branding, button mapping, and intuitive user experiences throughout.

PRODUCT DESIGNER
MAY 2020 - JAN 2021 | CHARTER COMMUNICATIONS (SPECTRUM)
Responsible for cross-platform UX strategy and UI consistency for the Spectrum TV app on Apple TV, Roku, Xbox, Web, Mobile, and SamsungTV. Working closely with UX Research, Product, and Development teams to help create more engaging experiences for the Spectrum TV Apps through features like On Demand, Sports app, Olympics/Tournament viewing, and TV Guide.

UX DESIGNER
AUG 2019 - MAY 2020 | CRAFTSY (NBC UNIVERSAL)
Used data-driven decision making to get to the root of navigation issues and elevate user-centric solutions to connect consumers with educational videos and an e-commerce shopping experience.

PRODUCT DESIGNER
MAR 2018 - AUG 2019 | CHARTER COMMUNICATIONS (SPECTRUM)

DIGITAL DESIGNER
JAN 2017 - FEB 2018 | SERVICE MANAGEMENT GROUP (SMG)

DESIGNER
JAN 2016 - JAN 2017 | FANTHREESIXTY

02.EDUCATION

M.S - PSYCHOLOGY
2023-PRESENT (IN PROGRESS)

B.F.A - GRAPHIC DESIGN
2012-2015 | MISSOURI WESTERN STATE

03.TECHNICAL SKILLS

DESIGN
FIGMA
SKETCH
ADOBE INDESIGN
ADOBE ILLUSTRATOR
ADOBE PHOTOSHOP

PROTOTYPING
FIGMA PROTOTYPES
PROTO.IO
AXURE RP
ABSTRACT

ANALYTICS & RESEARCH
MAZE
USER TESTING
TABLEAU
HOTJAR
HEAP
NEW RELIC

DEVELOPMENT
HTML & CSS
JAVASCRIPT

04.PROCESS SKILLS

USER STORY MAPPING
WIREFRAMING
PROTOTYPING
A/B & USABILITY TESTING
COMPETITIVE ANALYSIS
ACCESSIBILITY COMPLIANCE
LEAN WORKSHOP FACILITATION
DESIGN SYSTEM IMPLEMENTATION
INFORMATION ARCHITECTURE MAPPING